



A look in the past and a plan for the future!

PARTNERS... Happy New Year 2021!

Like many of you, we are excited for 2021, and look forward to learning more, doing better, and successfully helping pet families achieve better animal ownership and experience the very best in canine companionship!

Needless to say, none of this would be possible without you, and for that we offer our most sincere and heartfelt THANK YOU!

THANK YOU for trusting in us to be PARTNERS with you, and THANK YOU for providing us with the opportunity of joining your families in this exciting journey we call animal ownership. It's an honor and a pleasure to serve with you, as we successfully work together with pet families as they make their journey toward becoming best friends through love and learning with their canine companions!

Please know, we are amazed by your passion, humbled by your dedication, encouraged by your enthusiasm, and motivated by our shared desires to make a difference for good in our canine communities. In short, there is no other group of pet professionals we want to synergistically work with, and we see firsthand the successes we are experiencing together – THANK YOU!

What's more, as we take a look at the past, and make our plans for the future, we can't help but realize, not everyone is allowed to spend so much of their lives doing what they absolutely love, but because pet professionals like you, trust pet people like us, we are humbled and privileged to spend our days doing what we do - and for this, we sincerely say THANK YOU!



Please feel free to share this video: <https://youtu.be/VdbrmycYiNM>

A LOOK AT THE PAST...

Although we entered 2020 with a lot of excitement, and big plans to accomplish a vision board full of ideas, things quickly changed as the global pandemic spread, and our hearts and prayers turned to those in need. We never could have imagined what was happening, and in putting our plans on hold, we found ourselves blessed to be surrounded by those we loved, and isolated to re-imagine how to best focus our efforts now suddenly filled with uncertainty!



Sure... it was nice to have more time with our family, and it was incredible to watch so many potential pet parents finally choose canine companionship to fill their homes with the joys of dog ownership. However, considering the importance of training, coupled with the closures of the supplemental canine classes and courses that are commonly utilized for success, we suddenly found ourselves inundated with requests, overwhelmed with the urgency, and wanting to do whatever we could to help so many pet families in need!

We organized our family, mobilized our friends, and began to deploy an entirely newly developed series of BAXTER & Bella online EVENTS, CLASSES & COURSES!


In fact, we are excited to say, because of 2020, we now offer, and include at no additional cost to your families, some of the very best LIVE! dog training content found online, and available from anywhere in the world... including:

- **(3) weekly GROUP Q&A EVENTS for members to ask us their anytime questions, and receive answers from our team of professionals!**

- **(18) regularly scheduled CLASSES on training-specific topics, including, but certainly not limited to...**
 - **Getting Started Class**
 - **Become The Trainer Class**
 - **Socialization Class**
 - **Housetraining Class**
 - **Introducing The Crate Class**
 - **Puppy Biting Class**
 - **Kids & Puppies Class**
 - **Patience & Impulse Control Class**
 - **Resource Guarding Prevention Class**
 - **Body Language Class**
 - **Leash Walking Class**
 - **"LEAVE IT" Class**
 - **Adolescence Class**
 - **Mat Work or "PLACE" Class**
 - **Losing The Lure Class**
 - **Life Rewards Class**
 - **Boredom Busters Class**
 - **My Adult Dog Class**

- **(4) of the most common Canine Category Courses, including...**
 - **6 Week New Puppy Course**
 - **6 Week Games & Activities Course**
 - **6 Week Intermediate Dog Course**
 - **6 Week AKC CGC Test Prep Course**

Again, all of these EVENTS, CLASSES & COURSES are included with our lifetime membership at no additional cost, will be taught LIVE! multiple times throughout 2021, are likewise recorded too and made available on-demand for members to watch and review as much as they want and need - WAHOO!


EVENTS, CLASSES & COURSES

INCLUDED OTHER SUPPORTING RESOURCES!


Included with your membership, our EVENTS, CLASSES & COURSES are the perfect educational complement to our LESSONS & VIDEOS curriculum, and are designed to help you learn more and become better throughout your training journey... choose to join LIVE! or watch the recorded sessions on-demand!

LIVE! and PREVIOUSLY-RECORDED Canine Coaching

EVENTS

Our GROUP Q&As are an opportunity to join with us (3) convenient times each week in order to ask us your questions and likewise learn from what other pet parents like you are asking about too - join with us, learn together and ENJOY!

WHEN: TUESDAYS - 09:00 pm Eastern - 08:00 pm Central - 07:00 pm Mountain - 06:00 pm Pacific	WHEN: THURSDAYS - 03:00 pm Eastern - 02:00 pm Central - 01:00 pm Mountain - 12:00 pm Pacific	WHEN: SATURDAYS - 11:00 am Eastern - 10:00 am Central - 09:00 am Mountain - 08:00 am Pacific
--	---	---



CLASSES

BAXTER & Bella upcoming and ongoing educational CLASSES are designed to help you and your dog with various topic-specific training needs in many of the most common canine categories!

<ul style="list-style-type: none"> - Getting Started Class - Become The Trainer Class - Socialization Class - Housetraining Class - Introducing The Crate Class - Puppy Biting Class - Kids & Puppies Class - Patience & Impulse Control Class - Resource Guarding Class 	<ul style="list-style-type: none"> - Body Language Class - "LEAVE IT" Class - Leash Walking Class - Adolescence Class - Mat Work or "PLACE" Class - Losing The Lure Class - Life Rewards Class - Boredom Busters Class - My Adult Dog Class
---	--

COURSES

Our BAXTER & Bella online COURSES are held on the same day each week for multiple weeks in a row, and are strategically organized in order to help you each and every step of way from getting started with your new puppy, managing and modifying behaviors, as well as learning what to do as your dog matures toward adulthood and how to not only prepare for, but likewise pass the AKC CGC Test!

MULTI-WEEK COURSES

- 6 Week Puppy Course
- 6 Week Games & Activities Course
- 6 Week Intermediate Dog Course
- 6 Week AKC Canine Good Citizen Test Prep Course

PHONE: 435-787-9000

WEBSITE: www.BAXTERandBella.com

And that's not all... MEET THE NEW TRAINERS!

With a lot of pet families in need, we added to our BAXTER & Bella Professional Training Team, subsequently expanding our LIVE! one-on-one training sessions to 6 days a week, and now cover on average 16 hours a day for individualized and personalized one-on-one professional training assistance!

In fact, our training team incorporates some of the very best the world has to offer, including professionals with advanced dog-training degrees from the CATCH Canine Trainers Academy and Bergin University of Canine Studies. Although most dog trainers may become certified with a beginners course and then begin working, our trainers spent years preparing and perfecting their knowledge, experience and skills - it's no surprise then that our team also actively works training therapy and service dogs for other organizations!

Laura Sarvinski

Recently (August) graduated a professional working service dog and picking up next trainee, to start again for Good Dog Service Canines who will be "Thomas" January 2020

"You're braver than you believe, stronger than you seem and smarter than you think!"

Bailey Atwood

Currently working with two great professional service dog trainees (Nala and Fina) with their expected graduation dates sometime in 2021.

"Everything I know, I've learned from dogs!"

Courtney Goblirsch

Currently working with "Legend" as a professional service dog for Good Dog Service Canines who is scheduled to graduate in March 2021.

"I cannot do all the good that the world needs, but the world needs all the good that I can do!"

Emily Tolliff

Currently working with Jazper and Xana to successfully perform scent find and retrieval work.

"A journey of a thousand miles begins with a single step!"

Barbara Cannon

Recently relocated to northern California and currently looking to make a difference by fostering dogs in need - actively reaching out to local pet rescues to become more involved.

"Use your voice for kindness, your ears for compassion, your hands for charity, your mind for truth, and your heart for love!"

We are so thankful to these world-class professionals who passionately help our pet families with LIVE! one-on-one training sessions and likewise manage, moderate, and actively contribute to our MEMBERS ONLY Facebook group!

Together as your training team, we are happy to report moving forward we now offer over 100 hours a week of LIVE! individualized and personalized help!

A PLAN FOR THE FUTURE...

OK, sure we have a vision board that is still so 2020, but having worked through this pandemic and now in moving forward we are super excited to share a few of our current 2021 BAXTER & Bella updates and enhancements!

Each of these ideas are considered as potential next best steps in our ongoing mission of helping families more effectively achieve better animal ownership and experience the very best in canine companionship!

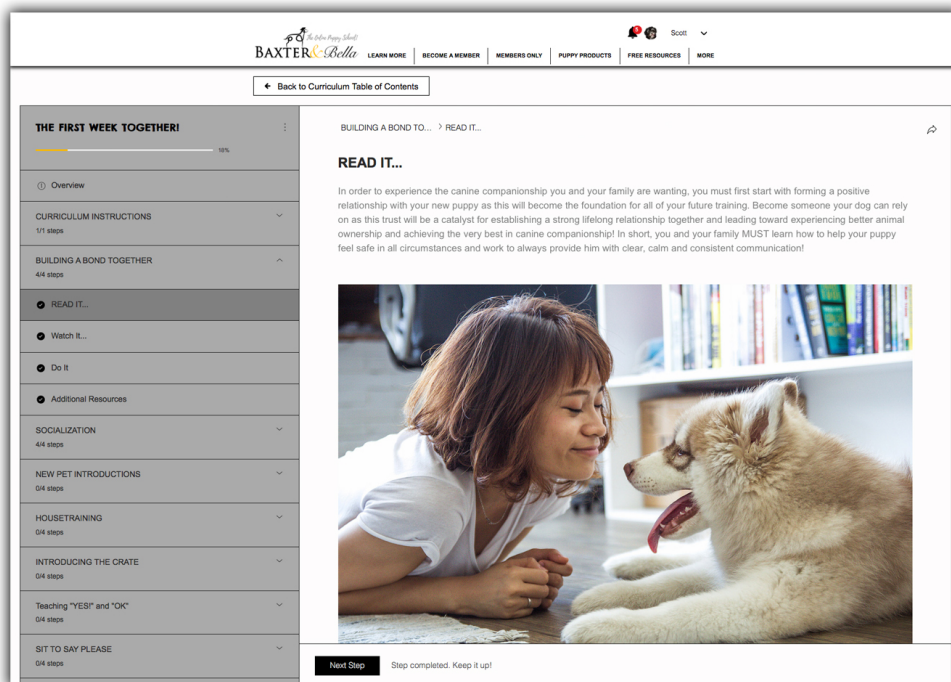
What's more, as vital PARTNERS in our successful future, we appreciate your thoughts and opinions on what we are currently working toward.



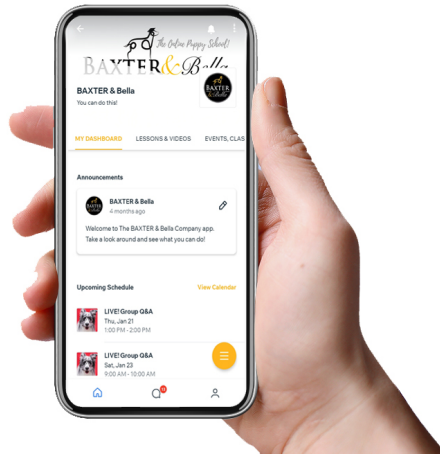
On-demand Video Coaching examples... In short, it's one thing to watch as a professional trainer easily performs a training task with a puppy, and it appears as if the dog they are working with is already trained. What if there were real examples of actual clients, working with their own dogs on the same canine challenges everyone faces, allowing pet families to watch families just like them as they are being coached by our trainers on how to do something successful and giving them confidence to do it too!



An updated step-by-step curriculum option, allowing pet families to check it off as they complete it, helping them know exactly where they are with their program progress, quickly seeing what they have already accomplished and helping them to find the motivation to move forward one step at a time!



A Mobile App - WAHOO! Our app will help bring our program to life unlike ever before, providing access to the lessons, videos, appointments, classes & courses at their fingertips, in addition to many other enhancements throughout the future - we already started laying the groundwork!



REMINDER: As PARTNERS we hope you will continue to share your feedback with us as to what you believe we should be working on in order to build our BAXTER & Bella membership to be better for the future - please never hesitate to contact us with your comments, questions, ideas and suggestions!

In simple summary, although 2020 was not the year we anticipated, we are excited about our accomplishments we made and we are thrilled for our future. We feel our program is now better than before and we look forward to working together throughout 2021 in order to continue helping families achieve better animal ownership and experience the very best in canine companionship!

Here's to a great new year and again, please never hesitate to let us know how we can help you more and better serve your families!

Happy Training!

The BAXTER & Bella Team